



WELCOME

WHITE DAHLIA & CO.

x

TABOR HILL PRIVATE EVENTS

PARTNERSHIP

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about
WHITE DAHLIA
 & co.

White Dahlia seeks to create a seamless event experience for all our clients from the moment they book. We devote our high energy and attention to detail in to organizing your celebration so that you can enjoy every step along the way. Our connection to local vendors, understanding of industry trends, and desire to build deep relationships, allows us to do work that is unique, genuine and meaningful.



meet the
FOUNDERS

JESSICA SMITH

Co-Founder | Chief Planning Director
jessica@whitedahliaevents.com

KELSEY HAHN

Co-Founder | Chief Creative Director
kelsey@whitedahliaevents.com

THE TEAM



COURTNEY YERGEAU

Director of Rental Sales
Design Producer



BROOKE SCHERMERHORN

Warehouse Director
Lead Coordinator



JENNA WALTER

Lead Planner

SERVICES

for your day



COORDINATION AND PLANNING PACKAGES

With our years of experience and attention to detail, we have created a variety of packages to fit our clients' specific needs. We offer everything from day-of coordination to three-day Luxe planning and design packages.



CONCIERGE AND PRE-ARRIVAL SERVICES

Our concierge service is a pre-arrival and welcome service that preps your weekend airbnb or vacation home with all the things you shouldn't have to worry about: groceries, toiletries, and readying the space for you and your guests!



OFFICIANT SERVICES

Unique and inclusive ceremony services by our co-founder, Jess Smith. Our officiant services are tailored to you, your love story, and vision for your day. Jess has a special gift for the industry and working with couples that is truly felt.

SERVICES

continued...



DESIGN CURATION

Our design team is ready to take your vision and run with it! We love crafting beautiful, intentional, and unique gatherings; whether it's designing an entire wedding, helping style a more intimate space, or assisting with aesthetic direction.



THE WHITE DAHLIA RENTAL COLLECTION

Our curated collection of rentals offers a large selection of pieces to create intentionally designed spaces. Our knowledgeable rental specialist is eager to guide you in choosing the perfect pieces for your vision.

planning and coordination

PACKAGES

HOW IT WORKS

Once you have booked your event with Tabor Hill, White Dahlia will reach out to discuss our partnership packages to help you decide which will best fit your needs. Below you will find a brief overview of each one of our packages.



about

OUR PACKAGES

After several years in the wedding industry, White Dahlia and Co. founders Jess and Kelsey knew that there was a deep need for a wedding and event company with services and offerings specifically catered to the couple. Therefore, our team has created four unique packages that provide a variety of support based on your vision for your day. Our packages are broken down into two coordination packages and two planning packages.

PACKAGE BREAKDOWN

Coordination Packages

01. PARTIAL COORDINATION

For our couples that are organized and detail-oriented but are looking for guidance during the planning process and coordination day-of.

Planning Packages

02. FULL SERVICE PLANNING

For those couples who want planning support and aesthetic guidance with increased access to materials and expertise that will help your day go smoothly.

03. WHITE DAHLIA LUXE

Our most extensive package - from custom design and complete planning of your wedding weekend events in their entirety. This package is for those interested in a top-tier, three day wedding weekend. Includes Full WD & Co. team support.

PARTIAL

coordination

\$3,900



- Access to your White Dahlia Digital Folder upon booking.
Includes all White Dahlia Planning Documents, Tools and Checklists.
- Access to our entire planning team via Honeybook upon booking with introduction to your specific Lead Coordinator six months prior-to.
- Additional check-in consults via phone:
 - 9 Months out
 - 6 Months out
 - 3 Months out
 - 1 Month out
 - 1 Week out
- Coordinator attends final venue walk-through.
- Vendor recommendations from coordinator.
- Assistance with transportation timeline.
- Creation of customized wedding day timeline.

- Coordination of ceremony rehearsal.*
- Coordinator onsite for vendor arrival and logistics.
- Ceremony and reception site set up of personal decor.*
- Day of ceremony coordination.
- White Dahlia staff on site for the duration of the event to assist with timeline execution.
- Ceremony and reception site tear down of personal decor.
- White Dahlia Staff will pack up and load personal decor into the client's designated vehicle.

* Please note we do not set up, install, or teardown florals.

* Off site ceremonies subject to additional fee



FULL SERVICE

planning

\$9,200

RECOMMENDED OVERALL BUDGET: \$50,000 - \$100,000+

- Initial comprehensive Zoom planning meeting at time of booking.
- Access to your White Dahlia Planning Software upon booking.
- Access to White Dahlia pre-curated mood boards that include a set aesthetic style and decor to help inspire your dream wedding.
- Decor questionnaire to determine your rental and decor needs based on your mood board selection and consultation with one of our creative stylists.
- Option to upgrade to a custom design and mood board specifically tailored to your design wants (additional \$4,500 custom design charge).
- Unlimited access to Lead Planner via Honeybook (our communication portal) during the planning process.
- Up to two planning calls per month.
- Final venue walkthrough consultation.
- Personalized vendor recommendations and communication from the planning team.
- White Dahlia pre-arrival concierge service.

- Personalized recommendations for rehearsal dinner and next day brunch from the planning team.
- Access to budget creation and management through planning software.
- Assistance with transportation logistics.
Including initial quote, booking, and day-of schedule.
- Creation of customized wedding day timeline.
- Coordination of ceremony rehearsal.
- Planner onsite for vendor logistics.
- Ceremony and reception site set up of personal decor.
- Day of ceremony coordination.
- White Dahlia staff remains on site at the venue for the duration of the event to assist with timeline execution.
- Ceremony and reception site tear down of personal decor.
- White Dahlia Staff will pack up and load personal decor into the client's designated vehicle.

Please note - pre-curated mood board does not include cost of rental items or florals!

WHITE DAHLIA LUXE

Full Comprehensive three day planning + custom design



10% OF THE OVERALL COST WITH A MINIMUM BUDGET OF \$150,000

- Access to your White Dahlia Planning Software upon booking.
- Initial introduction Zoom call after booking to introduce Lead Planner and team.
- Unlimited access to planning team via email during the planning process.
- Up to two planning consults per month.
- Final venue walkthrough consultation.

- Personalized vendor recommendations, bookings, and communication from the planning team.
- Personalized bookings for welcome dinner and next day brunch spaces from the planning team.
- Access to budget creation and management through planning software.
- Assistance with transportation logistics.
Including initial quote, booking, and schedules for all three days.
- Creation of customized wedding weekend timeline.
- Initial design consultation + questionnaire to get a feel of style.
- Full comprehensive style board that will include the design of wedding:

- | | |
|--------------------------|--------------------------|
| • ENTRANCE AREA | • LOUNGE AREA |
| • GIFT AND WELCOME TABLE | • TABLESCAPES |
| • CEREMONY | • DESSERT AREA |
| • BAR DECOR | • SIGNAGE AND STATIONARY |

- Comprehensive quote for all rentals in design.
- Final design consultation.
- Access to custom mood boards for welcome events and closing brunch.
- White Dahlia pre-arrival concierge service.
- Coordination of ceremony rehearsal.
- Planner onsite for vendor arrival and logistics.
- Design team on site for full execution of ceremony and reception
Includes setup and breakdown of all decor.
- Day of ceremony coordination.
- White Dahlia staff remains on site for the duration of the event to assist with timeline execution, vendor logistics, and overall flow of the event.

Please note - design proposal pricing does not include rental items or florals!

pre-arrival

CONCIERGE SERVICE

pre-arrival

CONCIERGE SERVICES

With our WD Concierge Service, our team will prep and ready your Airbnb, vacation home, or rental house before you arrive with all the essentials for your wedding weekend. This service was designed for our guests who are traveling to the area or those who live here and simply don't want to worry about those extra details leading up to the weekend.

Our concierge service is included in both the Full-Service and White Dahlia Luxe packages



THIS SERVICE INCLUDES PRE-ARRIVAL:

- Custom insta-cart delivery for groceries, drinks, and toiletries
- Putting away, stocking, prep, and organization of items within weekend space
- Welcome flowers and charcuterie board to greet you and your guests
- Additional Services available based on couples needs.

\$800

custom

OFFICIANT SERVICES



custom

OFFICIANT SERVICES



Catered to your story...

Looking to have a wedding that is welcoming to various backgrounds, inclusive, and personalized to you? Our approach to officiant services is just that. When you hire our co-founder Jess for your day, she works to develop a larger vision and feel for your ceremony that resonate with your personalty and story.

PACKAGE INCLUDES:

- 01 Initial consultation to meet and determine fit
- 02 Vision planning consultations beginning two months prior to wedding
- 03 Ceremony rehearsal prep + walkthrough
- 04 Arrival 15-30 minutes prior to the ceremony
- 05 Fully customized ceremony

\$700

White Dahlia

DESIGN CURATION



custom design

CURATION



Creating intentional gathering spaces...

We believe that the elements included in a space and the larger the aesthetic vision of that space deeply impacts the way we gather together. Our team of creatives works hard to create meaningful designs, give helpful insight, and provide expert styling services.

WHAT WE OFFER

01. DESIGN CONSULTATIONS

For those who might need some insight and suggestions around decor and rentals, but don't necessarily have a design package booked with us. Consultations help clarify vision and direction for your day.

\$100/hr



02. PRE-CURATED MOOD BOARD



Our pre-curated mood boards include inspiration for decor, signage, and other pieces based on each specific package look. Using our rentals we have pulled together our most popular design styles to create specific collections, and these collections are:

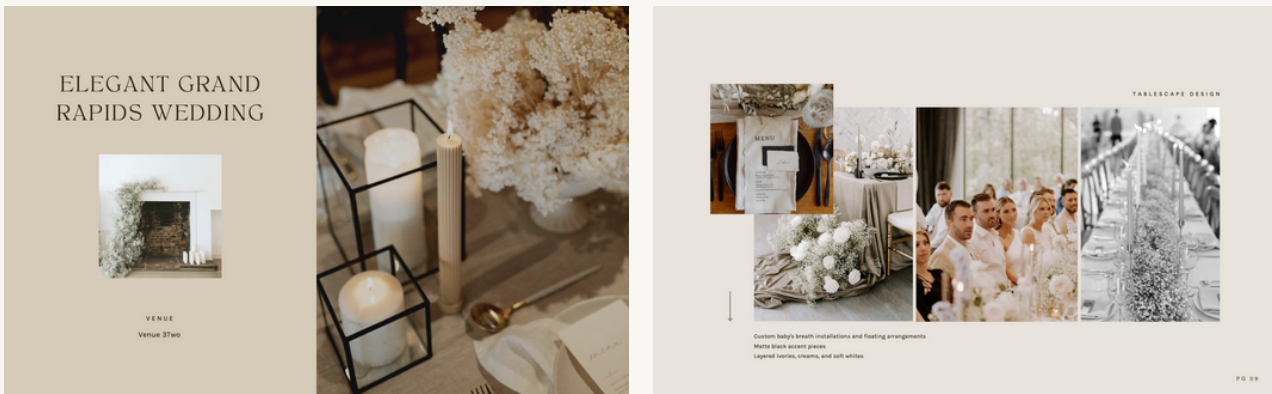
- | | |
|-----------------------------|---------------------------|
| BOHO + MODERN | DARK + MOODY |
| VINTAGE + RUSTIC | BRIGHT + RETRO |
| ELEGANT + ROMANTIC | CLASSIC + TIMELESS |
| MINIMALIST + NUETRAL | |

Our mood boards are perfect for all kinds of celebrations whether that be weddings, engagement parties, birthdays, and even intimate dinners. Along with receiving the PDF of all the collections you will also receive up to three - one hour consultations with our stylist, customized color palette with four inspiration photos, and florist recommendations.

\$800 * Please note this price does not include the cost of rentals, delivery or set up/break down.

03. WHITE DAHLIA LUXE

Our White Dahlia Luxe package is a three-day weekend full planning, coordination, and design package. This is our most extensive design package and includes a custom design proposal tailored perfectly to you style and vision.



the White Dahlia
COLLECTION



a curated collection of
RENTALS + DECOR

Our curated collection of rentals allows you to select specific decor pieces that embody your event vision. Our rental specialists can help assist in defining your perfect style, browsing our inventory, and reserving your selected items.



COUCHES

CHAIRS

RUGS

TABLES + SIDE TABLES

GLASSWARE

PLACE SETTINGS

CANDLES

VASES

TABLE RUNNERS



CONTACT US FOR OUR LIST OF INVENTORY & PRICING
INFO@WHITEDAHLIAEVENTS.COM

frequently asked
QUESTIONS



Q: Why am I required to hire White Dahlia for coordination?

A: It is very important to Tabor Hill that each of their clients has the absolute best wedding experience. To make sure that is the case, in all aspects of the day and planning process, they decided to partner with White Dahlia as the planning professionals.

Q: How do I know what package would suite me best?

A: We will schedule a time to have a call with you after you book Tabor Hill and before you pick a package. We can help you navigate our different packages and decide which would be your best fit.

Q: What makes White Dahlia Tabor Hills choice?

A: White Dahlia has many years of experience, a passion for organized details and a love of creating personal connections with our couples. We have become known for our energetic personalities and work ethic - a wedding planning powerhouse of extremely talented boss babes!

Have more questions? Don't hesitate to reach out and ask!



Contact

CONNECT WITH US

info@whitedahliaevents.com

www.whitedahliaevents.com



[@whitedahliaevents](https://www.instagram.com/whitedahliaevents)